

# Scholarships

## Made Simple

Earn micro-scholarships directly from colleges and universities for your high school accomplishments

Join free at [www.raise.me](http://www.raise.me)

Discover the best-fit colleges for you and begin earning scholarships towards them

**starting in  
9<sup>th</sup> grade**



**Get an A in  
a course**



**Lead a team  
sport or club**



**Get perfect  
attendance**

Earn for these achievements and more

## Get started today free

Visit [www.raise.me](http://www.raise.me) or download our iOS app on the App Store.



[facebook.com/RaiseLabs](https://facebook.com/RaiseLabs)



[twitter.com/raiselabs](https://twitter.com/raiselabs)



[instagram.com/raise.me](https://instagram.com/raise.me)

## Five Easy Steps to Sign Up for RaiseMe

On RaiseMe, scholarships are made simple! Just follow these five steps:



Sign up

### STEP 1

Create an account by visiting [www.raise.me](http://www.raise.me), click on "I'm a Student" and follow the instructions.



Get an A  
\$10 - \$1,500

Get a B  
\$20 - \$1,000

### STEP 2

Click on the scholarships tab to see what achievements colleges and universities are willing to award.



Add Course

### STEP 3

Add your achievements from high school to your portfolio.

**Seniors:** Make sure you have at least **15 credits** worth of grades added to your portfolio in order to qualify.



U

Follow

### STEP 4

Search for the colleges that you're interested in and Follow them.



U

Biology: **A**

Money Earned: **\$200**

### STEP 5

See how much you've earned in micro-scholarships from universities!



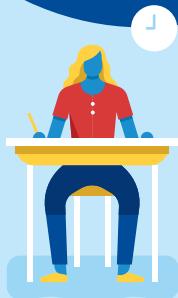
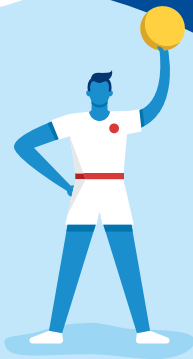
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# How it works



## Discover universities

Explore which colleges would be a great fit for you, see what micro-scholarships they're offering, and Follow colleges you're interested in.

## Show Colleges Your Achievements

Explore which colleges would be a great fit for you, see what micro-scholarships they're offering, and Follow colleges you're interested in.



## Hard Work Pays Off

After applying and being accepted, you'll be awarded your micro-scholarships in your financial aid letter from the college that you choose to attend.

# Get started today free

Visit **[www.raise.me](http://www.raise.me)** or  
download our iOS app on the App Store.

# Build College-Going Culture On Your Campus With RaiseMe



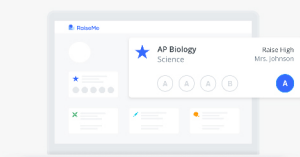
To learn more about RaiseMe:  
[www.raise.me/educators](http://www.raise.me/educators)

## What are Micro-Scholarships?

Micro-scholarships are incremental scholarships that students are eligible to earn directly from four-year colleges for individual achievements as they progress through high school and community college. These micro-scholarships serve as a roadmap to show students what academic and extracurricular milestones can help them be more successful when applying to a four-year college down the line. Students receive their micro-scholarships within their financial aid letter once they apply and are accepted to a college.

## By earning micro-scholarships on RaiseMe, students can:

★	Getting an A Earn up to \$1,000 for each A in any course, excluding Fine Arts and non-core classes	\$1,000
🏆	Leadership Role in a Sport Earn up to \$1,500 for each sport you played and held a leadership role in.	\$1,500



Following		
ASU	Arizona State University	\$9,000 \$2,250 per year
NEU	Northeastern University	\$16,000 \$4,000 per year

**Develop confidence and motivation towards applying to and preparing for college.** Upon entering achievements into their portfolio students can instantly learn what they are worth to colleges.

**Gain clarity and transparency into what colleges are looking for.** By keeping track of coursework, extracurriculars, and other achievements, students can better understand how to stay on track to maximize micro-scholarships from colleges. Individual scholarships range from \$5 to \$5,000, and the average cumulative scholarship earned is \$22,500.

**Discover best-fit colleges.** Our college discovery and recommendation engine tool takes the guesswork out of researching schools by offering unparalleled insights about college cost, popular majors, average salary after graduation, student testimonials about campus life, and more.

## Using RaiseMe's Educator Portal, you can:

### Invite and Track

- ✓ Invite groups of students to get started earning micro-scholarships on RaiseMe, as early as 9<sup>th</sup> grade
- ✓ See a summary of data detailing your students' achievements over time, like the amount of students at your school using RaiseMe, average student earnings, and more

### Connect and Engage

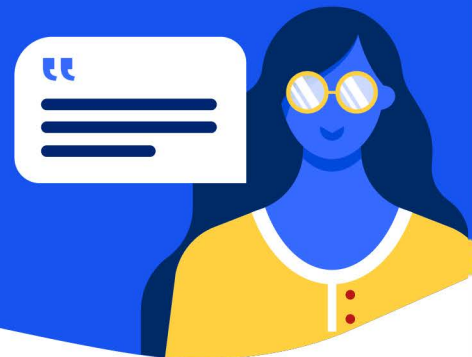
- ✓ Give kudos to students for their latest achievements and micro-scholarship earnings
- ✓ Send personalized messages to students reminding them to update their latest achievements to stay up-to-date on micro-scholarship earnings

### Download Free College Readiness Resources

- ✓ Access classroom rollout guides, parent letters, college readiness lesson plans and more to use with your students
- ✓ Discover and recommend great new schools that suit your students' needs

Sign up as an educator, and invite students to get started free:  
[www.raise.me/educators](http://www.raise.me/educators)

# How Students Feel About RaiseMe



## UNDERSTANDING FINANCIAL AID

“Knowing that I can get scholarships to the college I’m interested in **makes me more confident that I will excel in the future** without any heavy financial burden.

**Linus Chiu**

NEW YORK UNIVERSITY

“Without RaiseMe I would have had to settle for a school within my budget. **RaiseMe allowed me to choose the school that I wanted to go to rather than the school I had to go to!**

**Emily Rodriguez**

FLORIDA INTERNATIONAL UNIVERSITY

“**RaiseMe gave me hope that I would be able to afford going to school** at a 4 year university.

**Emily Martorana**

ARIZONA STATE UNIVERSITY

## DISCOVERING COLLEGES

“RaiseMe allowed me to search for colleges that had the major I was interested in, and allowed me to compare costs. **RaiseMe also provided me with universities to consider that I otherwise would not have known about.**

**Sarah Metscher**

FLORIDA ATLANTIC UNIVERSITY

“RaiseMe has shown me other opportunities that I did not think I could have. **Colleges are interested in you even if you volunteer somewhere!**

**MacKenzie Sharpe**

IOWA CENTRAL COMMUNITY COLLEGE

## FINDING MOTIVATION AND CONFIDENCE TOWARDS SUCCESS IN COLLEGE

“It gave me the hope that I could pay for the college that I want to go to, instead of just what my parents could afford.

**Evan Beckett**

HOUSTON COMMUNITY COLLEGE

“RaiseMe **helped me understand the value of my hard work through community college and illuminated my individual accomplishments** that may have not been specifically documented on a college application.

**Lucretia Samuel**

COLUMBIA COLLEGE - CHICAGO

“Honestly, **it helped me realize that my grades in school would be worth money to go to college.** Also it helped me realize different tuition cost. It gave me an insight to look for these things.

**Rosa Pitocco**

SAINT LEO UNIVERSITY

“RaiseMe encouraged me to go above and beyond in order to get the best opportunities at the best colleges for me. **Ultimately, I felt motivated to attend Wayne State after being introduced to the school by RaiseMe,** and it all paid off as I will be an incoming freshman this fall with a full ride.

**Avery Hoover**

WAYNE STATE UNIVERSITY

## Sample Social Media Posts

### RaiseMe Social Media Presences

Twitter: @raiselabs

Facebook: @RaiseLabs

Instagram: @raise.me

>Screencap Images Below or Email Support@Raise.Me for JPEGs<

### **Sample Social Posts**

- Big news! Students can begin to earn scholarships towards four-year colleges while in high school using @raiselabs. Earn for your achievements starting now: [INSERT JOIN PAGE LINK: [www.raise.me/join/HIGHSCHOOLNAME](http://www.raise.me/join/HIGHSCHOOLNAME)]
- Got an A in a course, joined an extracurricular, or won an award? You could be earning scholarships towards college for each of those achievements now on @RaiseLabs. Get started free: [INSERT JOIN PAGE LINK: [www.raise.me/join/HIGHSCHOOLNAME](http://www.raise.me/join/HIGHSCHOOLNAME)]
- Planning for college? Need help? Get on the right track and earn micro-scholarships for college with @RaiseLabs!: [INSERT JOIN PAGE LINK: [www.raise.me/join/HIGHSCHOOLNAME](http://www.raise.me/join/HIGHSCHOOLNAME)]
- Want to help your friends earn money for college? Create an account on @raiselabs and invite them to earn and grow with you!!: [INSERT JOIN PAGE LINK: [www.raise.me/join/HIGHSCHOOLNAME](http://www.raise.me/join/HIGHSCHOOLNAME)]

### Calendar of Social Ideas

Here is a list of times throughout the academic calendar where you can highlight a specific micro-scholarship students could be eligible for on RaiseMe. See our Text Message Guide for a comprehensive list of messages you can tee up using Remind or other SMS software.

Jan	Feb	Mar	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Grades Posted	College Fairs	Midterms		Grades Posted  Summer Begins	College Visits		Updates from Summer		Take PSAT	FAFSA Season	Finals
		SAT or ACT Scores			College Level Summer Courses		Community Service		Pre-ACT		Grades Posted
					Work Experience		SAT / ACT		PSAT Scores		
Submission and application deadlines									Submission & application deadlines		





**Earn  
scholarships  
for  
volunteering  
in your  
community.**



Start earning at  
**[www.raise.me/signup](http://www.raise.me/signup)**



**Earn  
scholarships**  
for visiting a  
college  
campus.



Start earning at  
[www.raise.me/signup](http://www.raise.me/signup)



**Earn money  
for college**  
doing the  
activities you  
love.



Start earning at  
**[www.raise.me/signup](http://www.raise.me/signup)**



Got an  
A? Get  
money for  
college.

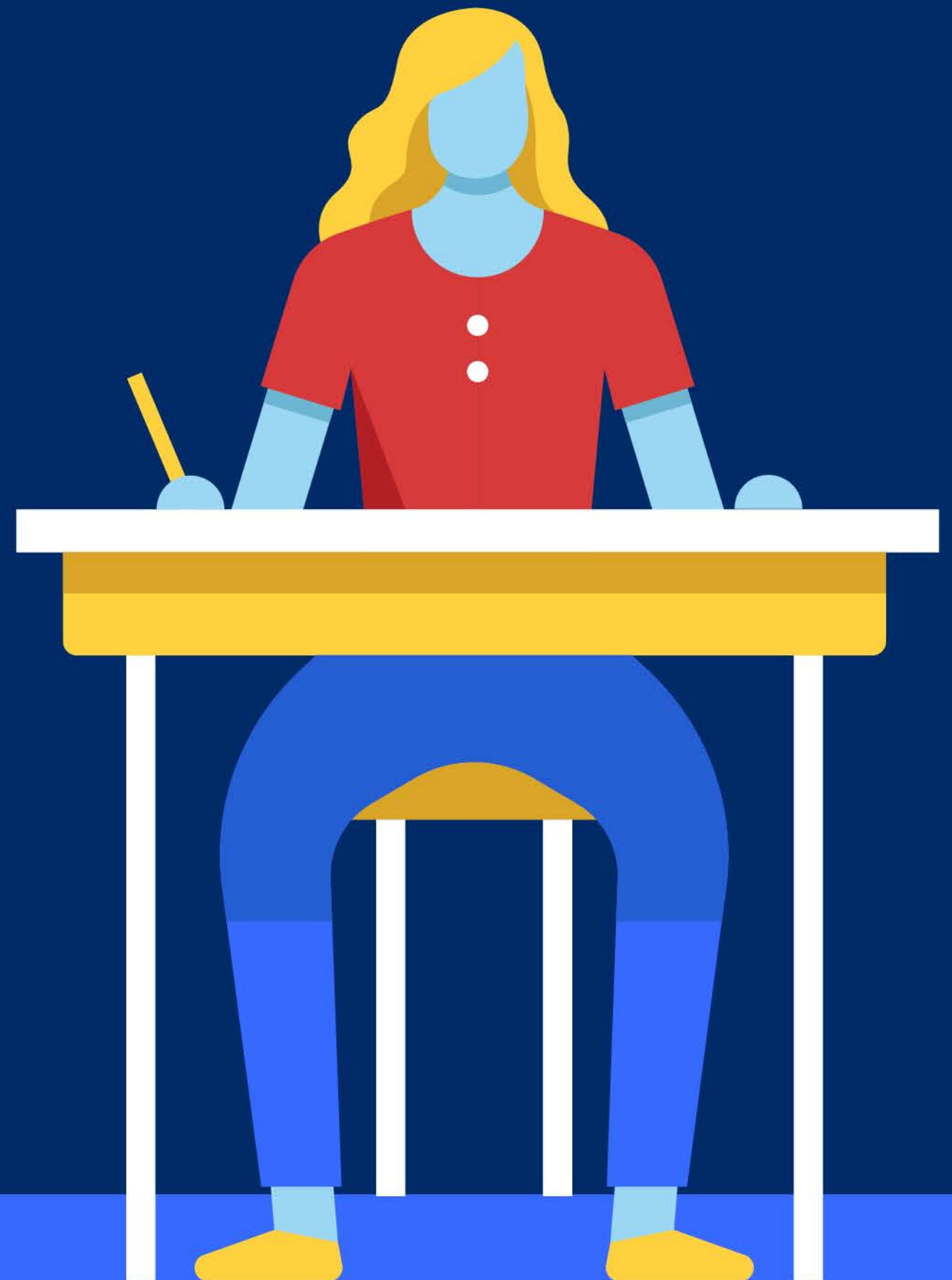


Start earning at  
[\*\*www.raise.me/signup\*\*](https://www.raise.me/signup)



# Took the PSAT?

Money for  
college is  
waiting  
for you.



Start earning at  
[www.raise.me/signup](https://www.raise.me/signup)